



Imagination Library of San Antonio

"Brighter futures, one book at a time."

www.ImaginationLibrarySA.org

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WHO WE ARE

ILSA is a 501(c)(3) nonprofit and proud Local Program Partner of Dolly Parton's Imagination Library, the most celebrated early literacy program in the world.

Our mission is simple: Build home libraries, increase literacy, and ensure every child in San Antonio has equitable access to books from birth to age five.

WHAT WE DO

Our program is all about brain building. Every month, ILSA mails a free, age-appropriate book directly to the home of each enrolled child – addressed to the child themselves, and at no cost to the family.

Studies show children enrolled in Imagination Library are 11x more likely to be interested in books, 9x more likely to be read to, 4x more likely to have stronger emerging literacy skills after 10 books.

Each child can receive up to 60 books, building a home library and the foundation for school readiness, brain development, and a lifelong love of reading starting at birth.

We bring literacy into the community through storytimes and pop-up events at San Antonio Public Library branches, neighborhood coffee shops, independent bookstores, and major city events.

OUR IMPACT

- Nearly 11,000 books mailed since launching enrollment in March 2025
- 1,700+ children served since inception
- 26+ ZIP codes served across San Antonio
- 26,000+ eligible children in our current service area
- Funding from the Texas State Library and Archives Commission, the Nancy Smith Hurd Foundation, H-E-B Read3, G.E.H.A, major anonymous gifts, and generous local families and businesses

OUR MAJOR PARTNERS

- San Antonio Public Library – our anchor partner for community engagement and storytimes
- University Health - Neonatal Intensive Care Unit - our partner for newborn enrollments
- Early Matters San Antonio – collaborating together on community outreach: "Talk, Read, Sing"
- AVANCE San Antonio Head Start – our school-based partner enrolling children and their siblings
- United Way's Help Me Grow – our partner for Bexar County-wide enrollments

Dream More, Learn More, Care More, Be More™

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