

— IMAGINATION LIBRARY OF SAN ANTONIO

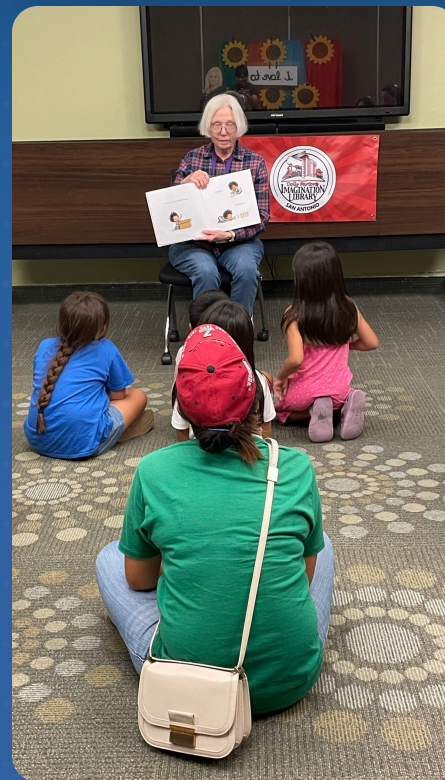
A Year of Books, Community & Growth

Our 2025 Annual Impact Report covering the tax year
January 1 – December 31, 2025.



January — December 2025
San Antonio, Texas

501(c)(3) Nonprofit · EIN: 88-4102612



WHO WE ARE

Bringing Dolly's dream to San Antonio.

The Imagination Library of San Antonio was born from a simple discovery: one of the most celebrated early childhood programs in the world was not available in the 7th-largest city in the United States.

A group of San Antonio parents, educators, and advocates came together with one shared belief – that every child deserves a home full of books.

- 24 2024 — Became a Program Partner**
ILSA officially became a Local Program Partner of Dolly Parton's Imagination Library. H-E-B provided our first seed grant of \$25,000.
- 25 2025 — Incorporated & Launched**
ILSA incorporated as a 501(c)(3) nonprofit. Enrollment launched in March 2025 – children and families began receiving free books.
- Today — Growing Every Month**
Enrollment grows approximately 15% month over month, reaching more San Antonio families with every new book mailed.

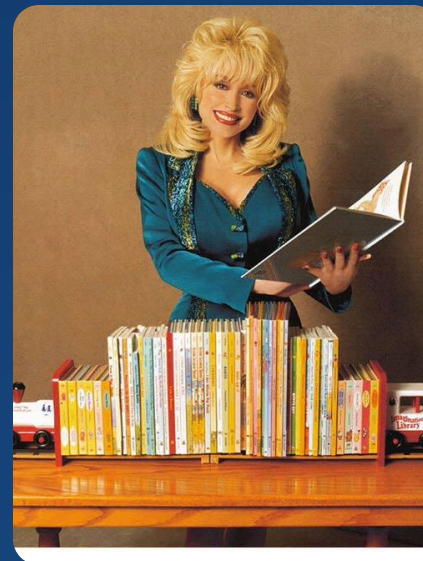
OUR MISSION

To build home libraries, increase literacy, and ensure access to books for all children in San Antonio.



My dream has been for every child to have a library of books that their parents can read to them, from the time they are born until they start school. The Imagination Library was designed to help children Dream More, Learn More, Care More, Be More — and by golly it's really working.

DOLLY PARTON · FOUNDER, IMAGINATION LIBRARY (1995)



By the Numbers

Tax Year January 1 – December 31, 2025

2,605

Books Mailed

Free age-appropriate books delivered to enrolled children across San Antonio

~800

Children Enrolled

755 children actively receiving a new book every month from birth to age five

80+

Program Graduates

Children who turned five and completed the full birth-to-kindergarten program

15+

ZIP Codes Served

San Antonio neighborhoods with access to free monthly books in 2025

\$150K

Raised in 2025

Total contributions from foundations, businesses, and generous individuals

15%

Monthly Enrollment Growth

Enrollment grew approximately 15% month over month throughout 2025

All figures reflect the January 1 – December 31, 2025 program year.



After attending a collaborative ILSA and SAPL storytime event, a parent told us she planned to keep coming back to SAPL storytimes on her own. She hadn't known about them before. That connection — from our program to her library — is exactly what this work is about.

JENNIFER HERRERA, DIRECTOR OF MARKETING · ILSA X SAPL COLLABORATIVE STORYTIME, 2025

FINANCIAL STEWARDSHIP

Stable. Responsible. Growing.

\$150K

Total Revenue

100% from donations, grants, and community support

On Track

Growth vs. Projections

Fundraising and enrollment closely tracked our internal projection models

100%

Volunteer Organization

Board contributes time and expertise to keep operations lean

Our Approach

Sustainable growth for lasting impact.

Our board operates entirely on a volunteer basis, contributing their professional expertise to keep our operational footprint lean. Every program dollar goes directly toward books for children.

2025 MILESTONES

● **San Antonio Public Library Partnership**

Launched collaborative storytimes connecting families to SAPL, inspiring ongoing library engagement across the city.

● **Nancy Smith Hurd Foundation — \$110,000**

A transformational grant that accelerated growth, expanded ZIP coverage, and anchored our long-term sustainability.

● **Candid Gold Seal of Transparency**

Recognized for financial openness and accountability to our donors and community.

● **8 Major Community Events**

SA Book Festival, Southside Book Fair, AVANCE, KLRN, SAPL Storytimes, UT Brain Health, DPIL Homecoming, and H-E-B Feast of Sharing.

● **Digital Infrastructure Launched**

New website, newsletter, and social media channels now reaching thousands of San Antonio families.

OUR 2025 COMMUNITY PARTNERS AND EVENTS

Built on stories, storytimes, and community.

In 2025 we established formal partnerships with organizations that share our belief – that every child deserves access to books and the joy of reading.

● San Antonio Book Festival

● Southside Book Fair

● AVANCE Dia de la Familia

● SAPL Storytimes

● KLRN Fall Festival

● H-E-B Feast of Sharing

● DPIL Virtual Homecoming

OUR 2025 PARTNERS

San Antonio Public Library

AVANCE Head Start

H-E-B Read 3

UT Center for Brain Health



WITH DEEP GRATITUDE

Thank You.

Every book we mailed in 2025 is a direct result of your generosity. You are helping us build toward a dream that starts right here in San Antonio – and lasts forever.

OUR VOLUNTEER BOARD

A special thank you to our entire volunteer board, who donate not just their time but their connections, networks, and ideas to make this organization possible. Without them, none of this exists.

100,000

Kids in San Antonio.

Over 100,000 children in San Antonio are eligible for a free book every month. Our 10-year dream is to reach every single one – building something that outlasts any single grant or year, one book at a time.

800 Enrolled in 2025

Dream: 100,000

OUR MAJOR DONORS

Nancy Smith Hurd Foundation

Major Foundation Grant

\$110,000

Anonymous Gift

Generous Community Donor

\$30,000

H-E-B Read 3

Community Partner & Founding Seed Grant

\$25,000

Government Employees Health Association

Corporate Supporter

\$15,000

General Dynamics Mission Systems

Corporate Supporter

\$5,000

LOOKING AHEAD

Every child. Every ZIP.

100,000 children in San Antonio are eligible for Dolly Parton's Imagination Library. We have reached fewer than 1% of them. That is not a limitation – that is our mission. Help us build something that lasts.

[Support the Mission](#)

[Enroll a Child – Free](#)

[Get in Touch](#)

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